



The Edge

Information and news that gives you an edge in the real estate business.

THIS WEEK



- Take a FRESH Look at Houston Housing
- The Power of the Vote
- Election Day is Tuesday
- HAR's 2024 Industry Award Winners Are...
- HAR Community Conversations with Habitat for Humanity
- Get Involved with HAR
- Leverage the Power of the HAR CRM
- Rentals Made Easy with RentSpree (Webinar)

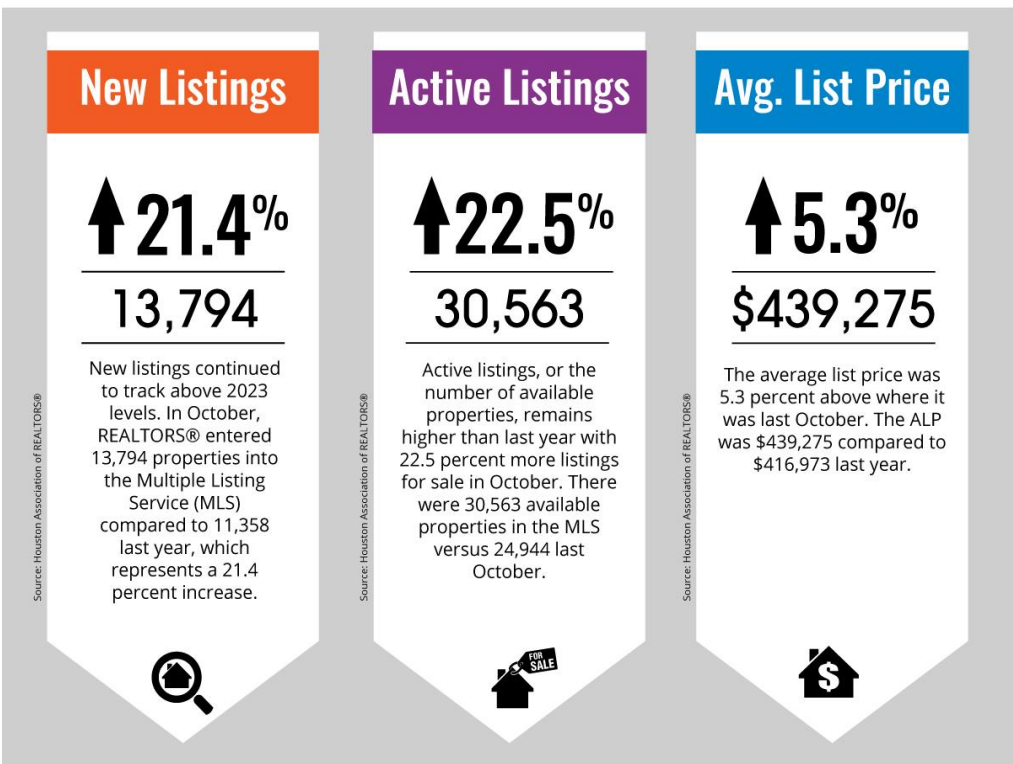
“The Edge” is a weekly tool for managers to use to inform their agents and stay current and up-to-date with important real estate industry issues.
Produced by the HAR Communications Department.



Take a FRESH Look at Houston Housing

Here is HAR's October 2024 **FRESH Report:**

FRESH REPORT First Real Estate Snapshot of Houston



- The Greater Houston real estate market tracked ahead of 2023 levels in October.
- **New Listings** increased as REALTORS® entered 21.4% more properties into the MLS compared to October 2023.
- **Active Listings** rose 22.5% to 30,563 available properties compared to 24,944 last year.
- The **Average List Price** was \$439,275, which is up 5.3% compared to the same time last year.

*HAR's complete **October 2024 Market Update** will be released **Wednesday, November 13** and posted in the [HAR Online Newsroom](#).*



The Power of the Vote

This week, the *HAR on the Move* podcast welcomes *HAR Director of Governmental Affairs & Advocacy Amber Burton Alfred* and *HAR Director of Political Affairs & TREPAC Karen Driscoll* to discuss why staying informed and voting is essential to protecting your interests and growing your success as a REALTOR®.

Each Wednesday, HAR on the Move covers a variety of topics that are beneficial to all HAR members.

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Tuesday is Election Day

November 2024 Elections

Election Day is Nov. 5!

Polls open from 7 a.m. to 7 p.m.
Visit www.har.com/go/vote for helpful resources.



Click [HERE](#) for a full list of HAR Recommended Candidates

For helpful election resources, you may go to HAR.com/go/vote.

For election questions, contact HAR Political Affairs at (713) 629-1900 x1287.



HAR's 2024 Industry Award Winners Are...



2024 HAR ANNUAL AWARD WINNERS

2024 REALTOR® of the Year



PAUL SILVERMAN
Martha Turner Sotheby's International Realty



2024 John E. Wolf Community Service Award

GERALD WOMACK
Womack Development & Investment Realtors

Congratulations



Community CONVERSATIONS

First Thursday of Each Month
12 p.m. • Facebook & YouTube

Join Us Live on
FB and YouTube

Thursday,
NOV. 7

“Building Futures with
Habitat for Humanity”



CRISTINA SCHAEFER
HAR Director of
Social Media



JANEL YOUNG
Habitat for Humanity COO



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CALL *for* LEADERS in 2025



Get Involved

Deadline to apply: November 15



Volunteer for one of the many HAR advisory groups.
SIGN UP ONLINE | HAR.com/getinvolved



Build Your Relationships with HAR CRM!

Centralize Your Client Information and Interactions



KEY BENEFITS

- Database belongs to the member, not the brokerage
- Contact details and engagement
- Integrated HAR tools and services
- Email and calendar synchronization



Platinum

Learn more at: <https://cms.har.com/har-crm/>



Rentals Made Easy with RentSpree (Webinar)



HAR MLS Subscriber Benefit

Upcoming Webinar

November 20 at 11 a.m.



TENANT SCREENING

Enable Easy
Tenant Screening
in One Click!

*Learn about the state of the rental market,
the business opportunity and how
RentSpree can help simplify rentals for you.*

Register at
cms.har.com/rentspree

