

The Edge

Information and news that gives you an edge in the real estate business.

THIS WEEK

- MLS Rule Changes Take Effect Later This Week
- New & Updated Fields in Matrix
- Bob Hale Receives HBJ's Lifetime Achievement Award
- Meet Your Newly Elected HAR Board of Directors
- The Ultimate Video Solution for REALTORS®
- Hurricane Beryl Disaster Assistance Available
- Engage Tickets On Sale Now
- New Webinars Happening This Month
- You're Invited: CommGate's 2024 Economic Outlook
- HAR TREPAC Presents: Sips & Cigars
- Inman Connect Austin | Extra Savings for HAR Members





MLS Rule Changes Take Effect Later This Week



We want to make sure all members have accurate information about the upcoming MLS rule changes that take effect later this week. Here are the two dates you need to know:

- Friday, August 16 All compensation fields will be removed from the HAR MLS. Any offer of compensation must be communicated outside the MLS.
- Saturday, August 17 MLS rule changes and process changes take effect. A written agreement, such as a Residential Buyer's Representation Agreement, must be signed before you conduct a showing, in person or virtually, of a property that is for sale.

Due to popular demand, we have added new dates and times for the "Forms You Need to Know" class. You may view the course schedule and register <u>HERE</u>.





New & Updated Fields on Matrix

Matrix Updates Happening on August 16:

- All compensation fields will be removed.
- 'HOA Amenities' added as a new field with more than 30. values to choose from. Available for the following property classes: Single-Family, Townhouse/Condo, Lots, Country Homes/Acreage, Multi-Family, Mid/Hi-Rise Condo and Rentals.
- 'Accessibility Features' added as a new field with 15 options to choose from. Available for the following property classes: Single-Family, Townhouse/Condo, Country Homes/Acreage, Multi-Family, Mid/Hi-Rise Condo and Rentals.
- 'Application Fee Per Person' added as a new field for Rentals.



NEW FIELD NOW LIVE ON HAR MLS!

Seller May Contribute to Buyer Expenses Up To: \$

This new field has been added to the MLS to communicate the possibility of the seller making a contribution or concession toward buyer expenses, but the contribution may not be conditioned on paying broker fees.

You may find more information about the new fields and updates to existing fields HERE.



Bob Hale Receives HBJ's Lifetime Achievement Award



Congratulations to HAR President and CEO
Bob Hale, who won the Houston Business Journal's
first-ever Lifetime Achievement Award for
Residential Real Estate!

He was recognized for his contributions to the real estate industry for more than 50 years!

Congratulations to all the winners of HBJ's 2024
Residential Real Estate Awards!





Meet Your Newly Elected HAR Board of Directors

Congratulations to the newly elected members of the 2025 HAR Board of Directors!

To see the election results, visit www.HAR.com/election.

Thank you to all who ran!



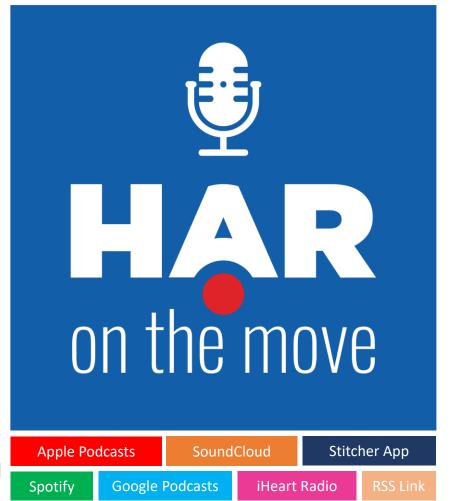
The Ultimate Video Solution for REALTORS®

This week, the *HAR* on the Move podcast welcomes **HAR Director of Video Services Claudia Hernandez** to discuss the ultimate video solution for REALTORS®. She also shares her professional video marketing insights.

Each Wednesday, HAR on the Move covers a variety of topics that are beneficial to all HAR members.

Listen anywhere, anytime!

Subscribe today wherever podcasts are available or visit *HAR Connect* for the latest episode.







Hurricane Beryl Disaster Assistance Available

The Texas REALTORS® Disaster Relief Fund is now accepting applications from Houston-area residents who were displaced from their primary residence because of Hurricane Beryl.

Applicants may be eligible for up to \$1,000 in assistance if they meet certain criteria.

Applications must be submitted on or before August 23, 2024.

For eligibility and application information, visit cms.har.com/disaster-relief-fund.



Produced by the HAR Communications Department



THURSDAY, **0CT. 17, 2024**

Tickets on Sale NOW!

ENGAGE CONFERENCE

Norris Conference Center www.HAR.com/engage



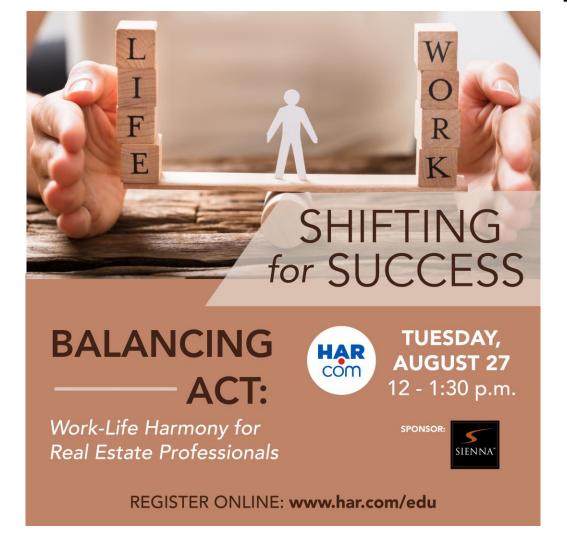
20PLUS RATE

Available to HAR members with 20+ years of consecutive membership.





New Webinars Happening This Month











Business Management Program

This is a 10-week Fully Digital 'mini-MBA' for Current and Future Leaders of the Real Estate Industry.

PROGRAM KICK-OFF SEPTEMBER 4!

10 WEEKS TO MASTER YOUR BUSINESS!

This program is approved for 5 hours of CE credit. (TREC #47325 • Provider #2 Houston Association of REALTORS®)

WEEK 1 & 2 WEEK 3 & 4 WEEK 5 & 6 WEEK 7 & 8 WEEK 9 & 10

Vision, Goals & Planning Process

Coaching Teams & Serving Customers

Empowering People & Systems of Management

Demystify the Finances: A 2-part Case Study

Apply the Finances: Grow the Bottom Line



ECONOMIC OUTLOOK & SOCIAL EVENT

Wed, SEPT. 11 3 - 6 p.m.

Featuring
JEFF HAVSY
Moody's Analytics

FORMING TED BY



FREE to members of CommGate, CCIM, and SIOR Non-members \$50

Networking social with food and beverages after the Economic Outlook, sponsored by

MOODY'S

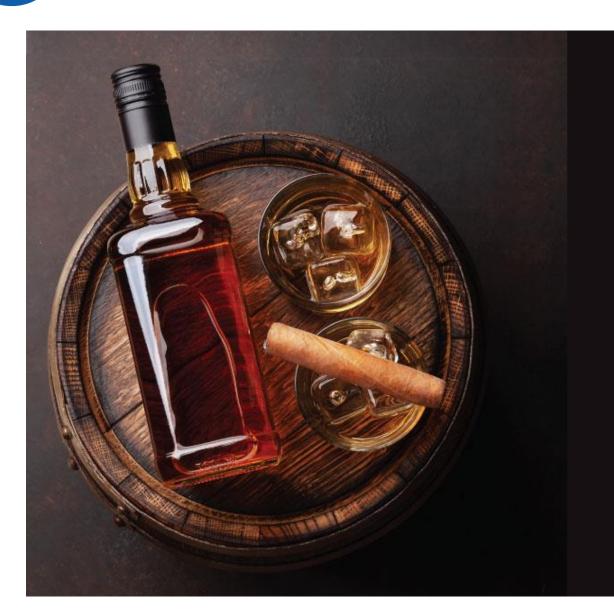
RAFAIL INSURANCE AGENCY



COMMERCIAL HOME AUTO FLOOD LIFE
ANNABED TOP 1% OF FARMERS ACCIDEN







HAR TREPAC presents:



Sips & Cigars

August 20

5:30 - 8:30 p.m.

For more information email: TREPAC@har.com.





inman connect AUSTIN

WEDNESDAY, OCTOBER 9

BRAZOS HALL I 204 E 4TH ST, AUSTIN



For a limited time, you can **save \$50** off the already discounted rate, so you'll **only pay \$399** if you **use the exclusive link for HAR members**. You won't want to miss it. Make sure to secure your ticket today before the rates go up! Off the already discounted rate!

For the exclusive link for HAR members, <u>CLICK HERE</u>.