



# The Edge

Information and news that gives you an edge in the real estate business.

## THIS WEEK



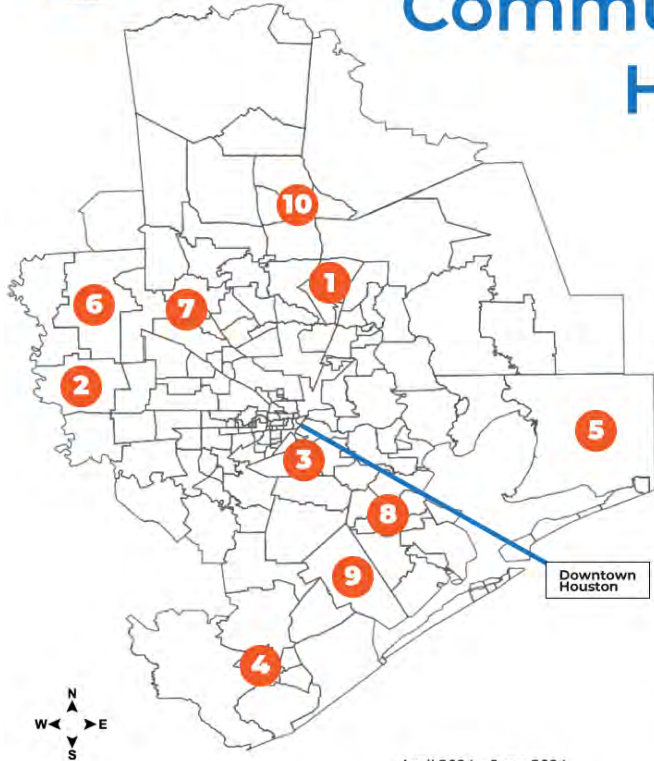
- Houston Homebuyers Seek Value in More Affordable Communities
- Stay Prepared This Hurricane Season
- Disaster Assistance Available for Houston-Area Residents
- Community Conversations: Flood Insurance & Flood Risks
- Vote for the 2025 HAR Board of Directors
- MLS Rule Changes Resources
- 2024 Engage Conference Registration Opens Aug. 1
- Be a Down Payment Hero
- Join the Greater Northwest Bowl-A-Thon
- HAR TREPAC Presents: A Night at Tony's

“The Edge” is a weekly tool for managers to use to inform their agents and stay current and up-to-date with important real estate industry issues.  
*Produced by the HAR Communications Department.*

## Houston Homebuyers Seek Value in More Affordable Communities



### 10 Hottest Communities in the Houston Area (Q2-2024)



- 1 Porter/New Caney West
- 2 Brookshire
- 3 Medical Center South
- 4 Lake Jackson
- 5 Chambers County East
- 6 Waller
- 7 Tomball Southwest
- 8 League City
- 9 Alvin South
- 10 Conroe Northeast

April 2024 – June 2024

*HAR released the Q2 2024 report on the **Hottest Communities in the Houston Area** this week. Here is a look at some key takeaways:*

- Porter/New Caney West had the greatest percentage increase of home purchases in the second quarter of 2024, with transactions increasing 140.5 percent year-over-year. The average home price there was \$290,456.
- Newly built homes accounted for the majority of sales in the top two communities in the report.
- Nine of the top ten communities in the report had average home prices below the Houston area’s average of \$432,090, according to *HAR’s June 2024 Housing Market Update*.

***Read the complete Q2 2024 Hottest Communities in the Houston Area Report in the [HAR Online Newsroom](#).***

## Stay Prepared This Hurricane Season

This week, the *HAR on the Move* podcast welcomes **Space City Weather's Eric Berger** to discuss his thoughts on the impact of Hurricane Beryl and his predictions for the remainder of the 2024 hurricane season.

*Each Wednesday, HAR on the Move covers a variety of topics that are beneficial to all HAR members.*

***Listen anywhere, anytime!***

Subscribe today wherever podcasts are available or visit [HAR Connect](#) for the latest episode.



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## Disaster Assistance Available for Houston-Area Residents

The Texas REALTORS® Disaster Relief Fund is now accepting applications from Houston-area residents who were displaced from their primary residence because of Hurricane Beryl.

Applicants may be eligible for up to \$1,000 in assistance if they meet certain criteria.

Applications must be submitted on  
or before August 23, 2024.

For eligibility and application information,  
visit [cms.har.com/disaster-relief-fund](https://cms.har.com/disaster-relief-fund).



**REALTOR®** RELIEF FUND



## Community Conversations: Flood Insurance & Flood Risks



### Community CONVERSATIONS

First Thursday of Each Month  
12 p.m. • Facebook & YouTube

Join Us Live on  
FB and YouTube

Thursday,  
**AUG. 1**



**CRISTINA SCHAEFER**  
HAR Director of  
Social Media



**GILBERT GIRON**  
FEMA



## Vote for the 2025 HAR Board of Directors

A blue graphic for the 2025 HAR Board of Directors election. It features the HAR.com logo in a dark blue circle at the top left. The main text reads "VOTE for the 2025 HAR Board of Directors" in white and dark blue. To the right is a white ballot box icon with a hand putting a ballot in, labeled "VOTE". At the bottom left are silhouettes of five business professionals. At the bottom right, it says "Voting begins July 30 and ends August 5 at 5 p.m." in white text.

**VOTE** for the  
**2025 HAR**  
**Board of Directors**

Voting begins **July 30**  
and ends **August 5**  
at 5 p.m.

Voting in the **2025 HAR Board of Directors** election begins this week! All HAR members who were in good standing as of July 1 will receive a unique and secure link from BigPulse in their email to cast their vote.

***Voting begins July 30 and ends on August 5 at 5 p.m.***

Learn more about the candidates at [HAR.com/election](https://HAR.com/election).



## MLS Rule Changes Resources

**HAR.com**

### The Forms You Need to Know

*In-depth review of new forms and changes to contracts/forms*

**FREE CLASS!**

Multiple class dates available.

CE Credit: 3 hours

**REGISTER ONLINE: [HAR.com/edu](https://www.har.com/edu)**

Texas REALTORS® released updated forms as well as new forms to comply with the terms of the NAR settlement. We recommend that you begin using these forms now that they are available, rather than waiting.

We are waiving any fee for the **Forms You Need to Know** course to ensure our subscribers are able to continue to do business without any hiccups.

Multiple class dates are available. Register [HERE](#).

Get the latest information about the MLS rule changes at [HAR.com/settlement](https://www.har.com/settlement).



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The main graphic for the conference is set against a dark teal background. On the left, there is a large, stylized white letter 'E' inside a blue circle. The 'E' has a small HAR.com logo on its left vertical bar. Surrounding the 'E' are various abstract geometric shapes: concentric circles, triangles, and lines in colors like yellow, pink, and teal. A white plus sign is also visible. The background of the graphic shows a faint, dark image of a crowd of people.

## 2024 ENGAGE CONFERENCE

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**Thursday,  
Oct. 17, 2024**

Norris Conference Center  
**Registration Opens August 1.**

World Class Speakers | Technology | Real Estate Trends | Industry Leaders | and much more



## Be a Down Payment Hero



**HAR.com** Can Help  
You Find **Down  
Payment Help** for  
*Your Dream Home!*





HAR & TREPAC present:



**AUGUST 2**  
**12 - 4 p.m.**

# the Greater Northwest **BOWL-A-THON**



For More Information visit:  
[www.har.com/go/gnwbowlathon](http://www.har.com/go/gnwbowlathon)



HAR TREPAC presents:

## *A Night at Tony's*

*August 8, 2024*



*By Special Invitation Only!*

For information on how to get your invitation, email [TREPAC@har.com](mailto:TREPAC@har.com).